The regular monthly meeting of the Coastal Bend SHRM Board of Directors Retreat was called to order by Board President Luis Cabrera at 11:37 a.m. at Del Mar College’s Center for Economic Development, 3209 S. Staples, Corpus Christi, Texas 78411. Quorum was established.

**COASTAL BEND SHRM**

**Minutes – Board of Directors Monthly Meeting**

**June 12, 2019**

**Board Members Present:**

Luis Cabrera, PHR, SHRM-CP – President

Toni Nerren, SPHR – Past President

Bill Hibbs – Member at Large

Ludy Ramirez – VP Membership

Elizabeth Shockley, CSP – VP Professional Development

Stephanie Molina – VP Finance

Melissa Quinones, CSP – VP Community Outreach

Cassondra Casanova, PHR – VP Legislative Affairs

Kaylee Hawkins, PHR, SHRM-CP – Secretary

**Not Present:**

Christie Montalvo, PHR, SHRM-SCP – VP Marketing & Public Relations

**Board Approvals**

Financial Reports – Stephanie Molina, VP of Finance, presented the financials. Bill Hibbs brought his concerns to the board about the Aging Receivable report. Bill is concerned about the outstanding payments and would like to see these taken care of. Stephanie let the board know that there are a few invoices that still need to be cleaned up from PayPal. It would also help the chapter if we had all members pre-pay for events. Melissa suggested that someone could start making collection calls for outstanding balances. Bill Hibbs motioned to table financials for next month. Toni Nerren second the motion; Board approved to review the financials at the July meeting.

March Minutes – The June 2019 meeting minutes were presented to the BOD. The June meeting minutes have been updated to reflect “President Elect,” instead of “President Select.” Elizabeth Shockley made a motion to approve the meeting minutes with changes, Bill Hibbs second the motion, Board approved the June 2019 Board minutes.

**Membership**

Ludy Ramirez, VP of Membership, presented five applications for membership:

Veronica Bazan – Professional with SHRM Membership

Glenda Elsik – Professional

Bobbie-Rae Maldonado – Professional

Rebekah Pokladnik – Professional

Janie Taylor - Professional

Elizabeth Shockley made a motion to accept the new members as presented and Toni Nerren second the motion. The Board approved the new members. Ludy is conducting a membership audit for SHRM numbers. She will also be keeping the membership data base up to date by auditing the membership twice a year.

**Community Outreach**

Melissa Quinones, VP of Community Outreach, updated the board on the job fair success. There was a total of 175 job seekers at the event, 35 which were veterans. The main source of media was the news for job seekers. Employers heard about the event from our website. Melissa received 13 surveys back and the majority were great feedback. Comments included that the employers would like better breakfast planning and that they did not receive the type of applicants they were searching for. Additional feedback was that volunteers need shirts in the future and that we need to advertise with other sources. Melissa will send out emails to thank the vendors and employers who participated in the event.

There are currently two applicants for Del Mar scholarships. Deadline has been extended to the end of July. This will be marketed by Christie. The Coastal Bend Community Foundation picked a receipt for the $1,000 grant. Luis suggested inviting the recipient to the luncheon. Melissa presented information to the board members about the Habitat for Humanity opportunity to either donate or volunteer.

**Legislative Affairs**

Cassondra Casanova, VP of Legislative Affairs, let the board know that she has the proposal from the Radisson ready to sign for the upcoming conference. The Radisson is waiving a lot of fees for this event since it’s an educational opportunity for the community. They are also including pens and note pads for the event. Cassondra also presented the flyer for the conference. There are still name tags from last year’s conference available for use but Cassondra thinks we will need more. Stephanie suggested that we reach out to the SHRM chapter in the Valley to inform them of the upcoming conference.

**Marketing & Public Relations**

Luis Cabrera, President, presented on behalf of Christie. Luis let us know that the picture for this month’s speaker has been corrected on the website. Christie would also like for the luncheon speaker to know ahead of time that they will be filmed for the “Meeting in a Minute,” segment. Finally, there has been a lot of online interaction with all social media platforms.

**Finance**

No further business to discuss.

**Secretary**

No business to discuss.

**Past President**

No business to discuss.

**Member at Large**

No business to discuss.

**President**

Luis Cabrera, President, announced that this month’s sponsor is Porter, Rogers, Dahlman & Gordon, P.C. The raffle this month is a ticket to the upcoming conference. Members will be able to pre-purchase the raffle ticket online. The link will be in the event sign up and a special email blast will be sent out. At the luncheon, pre-purchased raffle tickets will be clipped on the name tags.

The TX SHRM webinar series is now being offered on a monthly basis. There is a revenue share component for our membership. The webinar series is currently advertised on the website. Our chapter was awarded the 2018 Excel Platinum award. Luis would like for there to be a mid-year survey to get a pulse on value to our membership. Bill suggested that we could use technology and do a mobile survey. Stephanie would like to send these surveys to the senior level HR professionals. She would also like to highlight these members by asking if they would share their “HR Moment.” This month’s board welcome duty will be conducted by Bill Hibbs.

**Professional Development**

Elizabeth Shockley, VP of Professional Development, presented the pricing for PHR study books. It will cost $345 for the book plus $12 in shipping. There will be no discount available to our membership this year. She is looking to start the class this August. Toni will make a flyer for the class. Tonya Webber will be this month’s speaker.

No other business, Luis Cabrera adjourned the meeting at 12:51 p.m.

Meeting minutes taken by Kaylee Hawkins, Secretary.